



2011 Strategic Objectives

Goal

Ensure the WOBA membership continues to grow.

Objectives

- Increase total number of members to 70.
- Increase number of sustaining members to 5.
- Increase number of neighborhood members to 3.

Goal

Ensure the inclusion of a sub-area plan as part of the City of Olympia Comprehensive Plan update.

Objectives

- Have WOBA representation at each planning meeting.
- Host a program for the membership on sub area planning.
- Sustain and support the Comprehensive Plan Update Committee.

Goal

Ensure an adequate Police Force presence on the West Side.

Objectives

- Partner with other West Olympia organizations to raise funds for the West Side police annex.
- Provide input on the selection of the new Police Chief.
- Host the new Police Chief as the program for the membership at an early Membership meeting.

Goal

Support the development of a West Olympia Plaza.

Objectives

- Support fundraising efforts for the public plaza.
- Host a program for the membership on the CVG Plaza Project.
- Plan a joint fundraiser in support of the West Olympia Plaza Project.
- Partner with the West Olympia Community Visioning Group (CVG) to communicate the vision for a West Olympia Plaza to the general public.

Goal

Support completion of West Olympia Traffic analysis.

Objectives

- Have WOBA representation at each planning meeting.
- Investigate alternative funding options for completion of the study.
- Host a program on the Transportation Mobility Strategy.